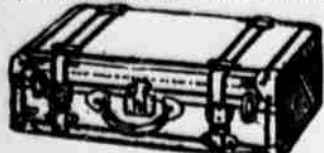


A SALE!

SUCH AS COMES BUT ONCE
IN A LIFETIME
PRICES GUARANTEED
Below Cost to Manufacture
MONEY REFUNDED
If you can equal our wonderful values.



GENUINE COWHIDE
SUIT CASES \$5
Size 24 and 26 inches.
Straps All Around.
Formerly Retailed
as High as \$20.
Only One to a Customer.

GENUINE COWHIDE
BAGS \$5
Smooth brown
mohogany and
black. Size
16, 18, 20 and
22 in.



BY FAR THE BIGGEST
VALUE EVER OFFERED.
Formerly \$15.

Largest Assortment of
TRUNKS
AT LOWEST PRICES

MAIL ORDERS Promptly
filled
when accompanied by check or
money order. NONE C. O. D.

BARGAIN LUGGAGE SHOP
506 6th AVE. BET. 30 AND 31
NEAR GIMBELS.
OPEN EVENINGS UNTIL 7.

GIMBEL BROTHERS

BROADWAY AT 33rd ST.

Foot Comfort

Yes—it can almost surely be attained no matter how stubborn your particular case is. That's why

Dr. W. A. DeLacey and
Dr. W. C. O'Malley

Graduate Podiatrists,
are in the Gimbel Shoe Shop
all this week examining and
advising—explaining and
demonstrating

The Wizard System
of Foot Correction

Maybe your trouble is just
incorrect shoes; maybe it's
fallen arches. Anyway—
come—let's help you.

Gimbels—Second Floor

**NOT TO KNOW
IS NO EXCUSE**

To Know How to Keep Well Is Better
Than to Call in a Doctor to Get Well.
Sickness Is a Penalty Not an Accident.

One of the best and most dependable and important preventatives of getting sick, one of the surest ways of keeping well is to form and maintain the exceedingly good habit of regular, thorough, daily bowel evacuation.

That is Nature's "best bet". You should do your best to help Nature, not hinder her in her efforts to keep you well. With the best of good intentions you may employ many methods. Strong, drastic acting medicines that force the bowels to act simply replace one evil by another evil. It may secure temporary action but it produces more than temporary irritation and other bad effects. Don't judge by promise in selecting a simple remedy to assist Nature. Performance is the true test. Take Beecham's for example.

Over 70 years ago people began to take Beecham's. Today millions of people all over the world take Beecham's, recommend Beecham's to their friends, hand the use of Beecham's down from father to son or from mother to daughter for generation after generation. That means much. You never hear any unfavorable criticism or complaint regarding Beecham's. That means much if not more. It takes real merit to withstand the tests of time and trial. You can do much to help Nature keep you well by keeping a box of Beecham's in the house, ready for use at the first warning of disorder or derangement. All druggists sell Beecham's—are glad to sell Beecham's.



FOR SICK
HEADACHES
BEECHAM'S
PILLS

Accredited Day and Evening
Courses leading to the
Degree of
Doctor of
Medicine - Surgery

Study
Medicine
at night

Boy Scout Headquarters

For Equipment and Accessories. Regulation hats, shirts, coats, breeches, stockings, belts, haversacks, knives, axes, ponchos, canteens, mess kits, etc.

WE SEND YOUR PURCHASES
GIMBELS BOY SCOUT SHOP—Fourth Floor

**Extraordinary**

June Millinery Occasion Underprices Organdie Hats

\$3.95

Not just organdie hats. Not just \$3.95 organdie hats. Organdie hats that should cost you much more than \$3.95. Organdie hats that look much more than \$3.95. In the sun-colors and in staple colors. Mushroom sports hats. Broad-trimmed picture sports hats with pleatings and flowers and suave little bows. You can have a hat to match every frock, can't you at \$3.95?

UNDERPRICED!

500 Trimmed
Hats at But

Too varied to describe.
Nor could we do them
justice if they weren't.
Hats you'll want to
wear. Hats you'll like
to pay for at but

\$2.95

UNDERPRICED!

White Baronet
Satin Hats at

The fabric of the hour
in the sports hat of the
hour. Cockaded or
bowed—oh, so dash-
ingly becoming—very.
You'll want one.

\$5.00

And Every High-grade Hand-blocked Banded
Sailor Hat in Stock Underpriced Tomorrow at

\$6.95

GIMBELS MILLINERY SHOP—Third Floor

Kiddie Creepers and Romper: Nothing Like 'Em at \$1.95

Real play togs of sturdy fabrics meant for tubbing and wear and tubbing again! Chambray, gingham, crepe, soisette—fine quality! For trimmings, they have pockets and pipings, rick rack and stitching. All the baby colors—and all the baby prettiness.

"KOVERALLS" Come Down to \$1.00

Here's an announcement of mighty importance to youngsters of 2 to 6. Medium and dark blue—and khaki—next thing to overalls. No wash days to worry about!

GIMBELS BABY SHOP—Second Floor



Women's Summer Frocks Tubbable : for Street Wear

SPECIAL **\$12.75** SPECIAL

—fine dark voiles in dotted or
attractive foulard patterns —smart check gingham, com-
bined with crisp white organdie

Hot weather dresses for hot weather days—so cool, so comfortable, so truly
modish looking—you can wear them on the street with perfect propriety. The
voiles are beautified by touches of fine tucked net or lace—or a bit of con-
trasting color ribbon. SIZES: 34 to 46.

GIMBELS WOMEN'S DRESS SHOP—Third Floor

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Stocked Up on Good TOWELS?

Buy 'Em for Less
in This Sale

Extra large Turkish Bath Towels, blue-
and-white bordered. 24x48 inches. **59c**

Hemmed Huck Face Towels, 18x36
inches. **19c**

Heavy Turkish Bath Mats, with Greek
borders in color. **75c**

GIMBELS LINEN SHOP—Second Floor



Three Specials in Graduation Frocks

—Dainty as the Dainty
Maids Who'll Wear Them

Georgette: Ruffled and
Ribbed **\$10.95**

Crepe de Chine or georgette:
fluffy ruffled as in the sketch **\$16.50**

Imported Organdie: garlanded
with organdie flowers **\$18.50**

SIZES: 8 TO 16

GIMBELS GIRLS' SHOP—Third Floor

Sale of Men's Summer Pajamas

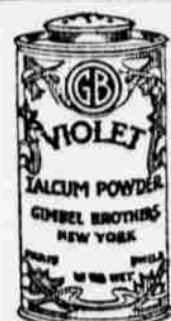
\$1.65

Built for Comfort
and Style : Offering
SUPREME VALUE

Just 600 of them! Marked at this special
price to close them out. Made of a light
Crepe-weave Madras—a fabric that will
give lots of service and real comfort in the
hot weather days. The coats are excep-
tionally well made—cut full and roomy—
and finished with frogs. Plain colors with
self-stripe.

Blue Helio Tan Pink
SIZES: Small, Medium, Large.

GIMBELS MEN'S FURNISHINGS—Main Floor



The Big Sale Is On!
Gimbel Talcum

19c Full
Pound
Can

3 Cans for 55c

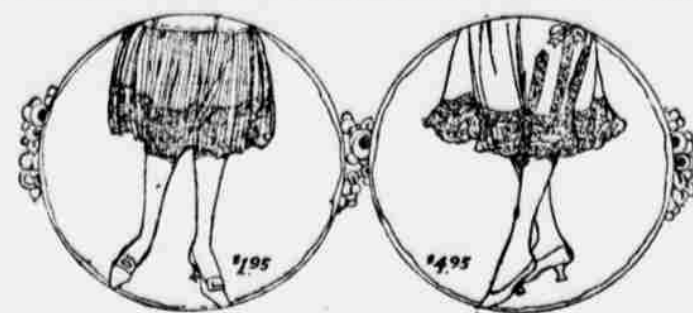
It's refreshing! A real comfort in the
moist heat of all those hot days to come.
A pure—fine—fragrant talcum powder.
And much reduced for the sale. Stock up!

Violet : Corylopsis : Unscented
Orders Accepted by Any Salesclerk

Store Your Furs Now

Cold dry air storage vault on the premises, with efficient
service and protection against all loss. "Furriers since 1842"

Charges moderate. Phone Pennsylvania 5100, Extension 34,
and auto will call. Or take elevators 6, 7 or 8. TENTH FLOOR.



Big June Petticoat Sale

Best Values Yet
On Sale Tomorrow!

White Saten, panelled.
Straight line and flounced.
Taffete, plain colors and
black. Some with
flowered flounces. **\$1.00**

Extra Size Satin Petticoats,
shadow proof, in pink and
white. Also Tub Silk, in
white only. Attractive
models. **\$3.95**

Fine Radiums, Satins and Crepes de Chine. All
washable, all panelled and trimmed with exquisitely fine
Val. lace. Illustrated. **\$4.95**

GIMBELS PETTICOAT SHOP—Second Floor

Glove Silk Jersey, straight
pleated flounce, edged with
flowered Jaquard
band. Street shades.
Illustrated. **\$1.95**

Wash Satin Petticoats, pan-
elled. With hemstitched or
scalloped edge.
White and pink. **\$2.95**

**Maternity
Dresses**

For Summer Wear:
Exceptional Value

\$3.95

Cool, comfortable, smart
and low-priced! What
more can you ask, mother-
to-be? In voile with crisp
white organdie vestee and
sash of self material. Elastic
waist band. Sizes 36
to 46.

Black-and-white, navy-and-
white, open-and-white

Maternity Dressing
Sacques : \$2.95

Of sheer white dotted swiss.
Cut on long lines with elastic
waist patch pockets and sash.

GIMBELS—Second Floor

Axminster Rugs of Quality From America's Finest Maker

Notable Reductions
on Every Popular Size

9x12 Feet : \$36.50 : \$45.50

Another great Gimbel thrift buy!
Rugs of the quality that have given
Axminsters a place in finely furnished
homes. Rugs of a make known
for the richness of its coloring—
the excellence of its Oriental repro-
ductions.

The prices? Much less, as the
figures plainly show. The rugs have
slight imperfections—misweaves not
discernible to the average eye—not
affecting their wear. But cutting the
prices by many dollars. An oppor-
tunity New York watches for—but
doesn't often find.

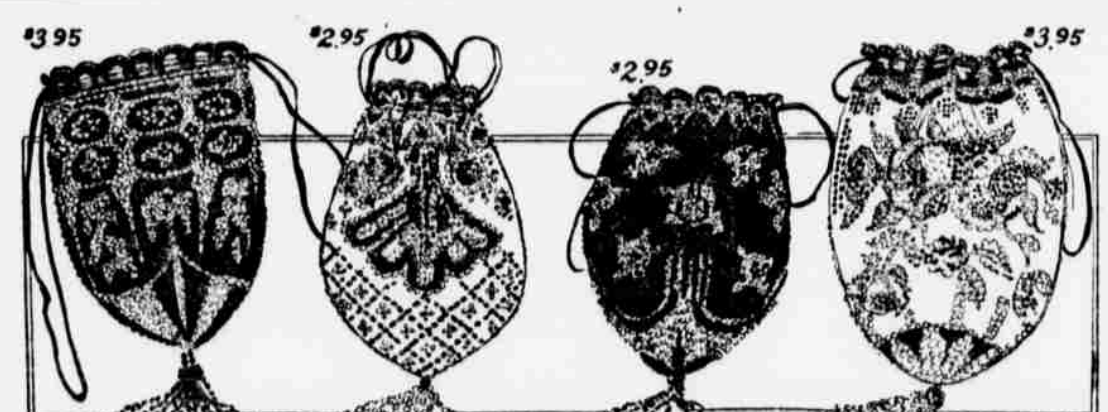
Finest Quality

	Price If Perfect.	Sale Price.
27x54 Inches - - - - -	\$4.75	\$3.75
36x70 Inches - - - - -	8.25	6.75
4.6x6.6 Feet - - - - -	16.25	12.95
6x9 Feet - - - - -	30.00	24.00
7.6x9 Feet - - - - -	39.50	31.50
8.3x10.6 Feet - - - - -	51.00	41.00
9x12 Feet - - - - -	57.00	45.50

Next Quality

	Price If Perfect.	Sale Price.
27x54 Inches - - - - -	\$3.85	\$3.00
36x70 Inches - - - - -	6.75	5.50
4.6x6.6 Feet - - - - -	12.75	10.00
6x9 Feet - - - - -	23.75	19.00
7.6x9 Feet - - - - -	31.00	24.50
8.3x10.6 Feet - - - - -	40.00	32.50
9x12 Feet - - - - -	45.50	36.50

GIMBELS RUG STORE—Sixth Floor



Sale! 700 Beaded Bags

Saving You 33 1/3% to 50%

IMPORTED : BEAUTIFUL

\$2.50 TO \$3.95

Bought at great reductions from importers who wished to close out their stock
for cash. Offered at a small margin of profit. Truly wonderful values!

—exquisite as to color combinations
—elaborate as to floral and leaf designs
—choice of light and dark backgrounds
—the fashionable draw-string style
—exceptionally well made

SIZES : from the very small "dress" size to the very large.

GIMBELS BEADED BAG SHOP—Main Floor